

engagement

collaboration

PARTNERSHIP

COMMUNITY

service

# Participating Nonprofits

- AGAPE COUNSELING SERVICES
- BE THE CHANGE
- BIG BROTHERS BIG SISTERS
- CENTERS FOR CHILDREN AND FAMILIES
- EDUCATE MIDLAND
- FAMILY PROMISE OF MIDLAND
- FELLOWSHIP OF CHRISTIAN ATHLETES
- GIRL SCOUTS OF THE DESERT SOUTHWEST
- HILLCREST SCHOOL
- JUNIOR LEAGUE OF MIDLAND
- KEEP MIDLAND BEAUTIFUL
- MIDLAND CHILDREN'S REHABILITATION CENTER
- MIDLAND COMMUNITY THEATER
- MIDLAND CRIME STOPPERS, INC.
- MIDLAND EDUCATION FOUNDATION
- MIDLAND NEED TO READ
- MIDLAND ODESSA SYMPHONY AND CHORALE
- MISSION CENTER ADULT DAY SERVICES
- MUSEUM OF THE SOUTHWEST
- NATIONAL ALLIANCE FOR GRIEVING CHILDREN
- PERMIAN BASIN OPERA
- RAYS OF HOPE
- RECORDING LIBRARY OF WEST TEXAS
- REFLECTIONS MINISTRY
- SENIORLINK
- SHARE
- SIBLEY NATURE CENTER
- THE H.O.R.S.E. CENTER INC.
- WEST TEXAS FOOD BANK
- WEST TEXAS TENNIS ASSOCIATION

# STATE - of the - Nonprofits

PRESENTED BY  
 CONCHO

DEVELOPED BY  
 MIDLAND SHARED SPACES

IN COLLABORATION WITH

 United Way of Midland

 inmc  
nonprofit management center



SCAN  
QR CODE  
FOR VIDEO

# The NONPROFIT BREAKDOWN

Nationwide

1.5 MILLION nonprofit organizations

\$878 billion to the economy - 5.4% of nation's GDP  
Employ 11 million - 10% of the workforce

Texas

118,000 nonprofit organizations

5% of the private workforce

Midland

759 nonprofit organizations

Over 360 provide services (health care, education, entertainment, & more)

To get an idea of what's happening in those 360 nonprofits, Midland Shared Spaces joined with the Nonprofit Management Center of the Permian Basin and United Way of Midland to develop an anonymous survey that would help find out just what the State of the Nonprofits is in Midland County.

**18%** of nonprofits list their primary service as Arts, Culture and Humanities

EXCEEDING THE NATIONAL AVERAGE OF LESS THAN 10%

Midland Nonprofits are reaching into all areas of the community and 60% of our respondents have been doing so for **more than 20 years!** In our community you'll find a broad range of programming available to meet the needs of all people - from those seeking medical or financial assistance, to those in search of recreation and entertainment. In fact, **you might be surprised how your life has been touched by nonprofits.** If you visit a local museum, art exhibition, attend a Saturday evening live stage production, or enjoy a parent and child swim class - you may be taking advantage of services offered by nonprofits that improve the quality of life in our community.



The growth in Midland County over the last few years is phenomenal - **a 20% increase in population** from 2010 to 2017 (136,872 to 165,049).

Clients SERVED

68% LAST YEAR

87% LAST FIVE YEARS

Cost per client served has increased, in some cases **over 25%**

**6 organizations**

reported capital campaigns in progress and

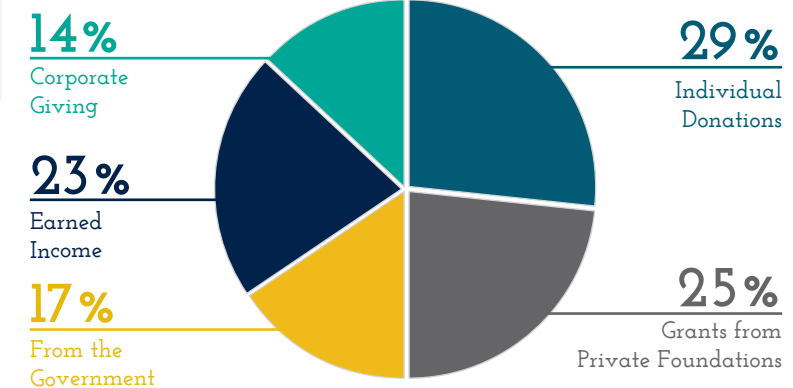
• • • • • **29** • • • • •

planned for kick-off within the next 5 years

## WAYS to ENGAGE

### Community Investments

It's important to understand how these programs happen - who is paying for them? Recognized 501(c)3 agencies are the only entities that give donors a tax deduction and fundraising is an important part of daily life in nonprofits. From individual asks to large scale events, there are a wide variety of ways nonprofits in Midland seek financial support.



*The face of corporate engagement in nonprofits is changing. Once upon a time, dollars were the primary focus of the relationship between nonprofit and for-profit business, but today we are hearing a call for partnership from both sides.*

## VOLUNTEER

That partnership can come in a variety of forms, one of which is volunteerism. Volunteering, once something done on personal time or by homemakers, has taken root in the corporate world more than ever before. And behind nearly every successful nonprofit organization is a group of volunteers who have devoted hours of time to supporting programs and outreach efforts. Nonprofits often rely on volunteers to plan and implement programs, support back-office administration, and even lead the organization through board service. The IRS values one hour of professional volunteer work at \$24.69.



if one person dedicates

**4** HOURS A MONTH

every year

the fiscal impact is **\$1,185**



Multiply by

**167** VOLUNTEERS\*

... IT BECOMES NEARLY ...

**\$200,000**

spread across

**364** NONPROFIT ORGANIZATIONS

in Midland County the community impact soars to over

**\$72 MILLION**



GROWTH

\* Statistics are based on the responses received from survey. 24% of the registered nonprofits responded to the survey.

\*Average reported by those surveyed